

Mohan Subramaniam

List of Publications by Year in descending order

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Version: 2024-02-01

18
papers

4,354
citations

706676

14
h-index

939365

18
g-index

18
all docs

18
docs citations

18
times ranked

3392
citing authors

#	ARTICLE	IF	CITATIONS
1	How legacy firms can embrace the digital ecosystem via digital customer orientation. Journal of the Academy of Marketing Science, 2020, 48, 114-131.	7.2	106
2	Digital ecosystems and their implications for competitive strategy. Journal of Organization Design, 2020, 9, 1.	0.7	18
3	Competing in digital ecosystems. Business Horizons, 2019, 62, 83-94.	3.4	91
4	International-market-information use across new-product-development stages. International Marketing Review, 2018, 35, 760-784.	2.2	13
5	The Antecedents and Consequences of Affordable Value Innovations for Emerging Markets. Journal of Product Innovation Management, 2015, 32, 65-79.	5.2	122
6	Appropriating innovation's technical value: Examining the influence of exploration. Journal of Business Research, 2014, 67, 2860-2866.	5.8	13
7	Competing globally, allying locally: Alliances between global rivals and host-country factors. Journal of International Business Studies, 2013, 44, 117-137.	4.6	44
8	Rivalry Deterrence In International Markets: Contingencies Governing The Mutual Forbearance Hypothesis. Academy of Management Journal, 2009, 52, 127-147.	4.3	104
9	Strategy in Network Industries: A Review and Research Agenda. Journal of Management, 2009, 35, 1494-1517.	6.3	105
10	How interdependence affects subsidiary performance. Journal of Business Research, 2006, 59, 916-924.	5.8	28
11	Integrating Cross-Border Knowledge for Transnational New Product Development. Journal of Product Innovation Management, 2006, 23, 541-555.	5.2	88
12	The Influence of Intellectual Capital on the Types of Innovative Capabilities. Academy of Management Journal, 2005, 48, 450-463.	4.3	2,270
13	Intellectual Capital Profiles: An Examination of Investments and Returns*. Journal of Management Studies, 2004, 41, 335-361.	6.0	763
14	Changing Strategies and Tactics for New Product Development. Journal of Product Innovation Management, 2004, 21, 95-109.	5.2	73
15	APPROPRIATING INNOVATION VALUE: EFFECTS OF TECHNICAL AND CROSS-INDUSTRY EXPLORATION.. Proceedings - Academy of Management, 2004, 2004, G1-G6.	0.0	2
16	Determinants of transnational new product development capability: testing the influence of transferring and deploying tacit overseas knowledge. Strategic Management Journal, 2001, 22, 359-378.	4.7	445
17	Determinants of transnational new product development capability: testing the influence of transferring and deploying tacit overseas knowledge. Strategic Management Journal, 2001, 22, 359-378.	4.7	15
18	Global New Product Development Processes: Preliminary Findings and Research Propositions. Journal of Management Studies, 1998, 35, 773-796.	6.0	54