

Mohan Subramaniam

List of Publications by Year in descending order

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18
papers

4,354
citations

623734

14
h-index

839539

18
g-index

18
all docs

18
docs citations

18
times ranked

3005
citing authors

#	ARTICLE	IF	CITATIONS
1	The Influence of Intellectual Capital on the Types of Innovative Capabilities. Academy of Management Journal, 2005, 48, 450-463.	6.3	2,270
2	Intellectual Capital Profiles: An Examination of Investments and Returns*. Journal of Management Studies, 2004, 41, 335-361.	8.3	763
3	Determinants of transnational new product development capability: testing the influence of transferring and deploying tacit overseas knowledge. Strategic Management Journal, 2001, 22, 359-378.	7.3	445
4	The Antecedents and Consequences of Affordable Value Innovations for Emerging Markets. Journal of Product Innovation Management, 2015, 32, 65-79.	9.5	122
5	How legacy firms can embrace the digital ecosystem via digital customer orientation. Journal of the Academy of Marketing Science, 2020, 48, 114-131.	11.2	106
6	Strategy in Network Industries: A Review and Research Agenda. Journal of Management, 2009, 35, 1494-1517.	9.3	105
7	Rivalry Deterrence In International Markets: Contingencies Governing The Mutual Forbearance Hypothesis. Academy of Management Journal, 2009, 52, 127-147.	6.3	104
8	Competing in digital ecosystems. Business Horizons, 2019, 62, 83-94.	5.2	91
9	Integrating Cross-Border Knowledge for Transnational New Product Development. Journal of Product Innovation Management, 2006, 23, 541-555.	9.5	88
10	Changing Strategies and Tactics for New Product Development. Journal of Product Innovation Management, 2004, 21, 95-109.	9.5	73
11	Global New Product Development Processes: Preliminary Findings and Research Propositions. Journal of Management Studies, 1998, 35, 773-796.	8.3	54
12	Competing globally, allying locally: Alliances between global rivals and host-country factors. Journal of International Business Studies, 2013, 44, 117-137.	7.3	44
13	How interdependence affects subsidiary performance. Journal of Business Research, 2006, 59, 916-924.	10.2	28
14	Digital ecosystems and their implications for competitive strategy. Journal of Organization Design, 2020, 9, 1.	1.2	18
15	Determinants of transnational new product development capability: testing the influence of transferring and deploying tacit overseas knowledge. Strategic Management Journal, 2001, 22, 359-378.	7.3	15
16	Appropriating innovation's technical value: Examining the influence of exploration. Journal of Business Research, 2014, 67, 2860-2866.	10.2	13
17	International-market-information use across new-product-development stages. International Marketing Review, 2018, 35, 760-784.	3.6	13
18	APPROPRIATING INNOVATION VALUE: EFFECTS OF TECHNICAL AND CROSS-INDUSTRY EXPLORATION.. Proceedings - Academy of Management, 2004, 2004, G1-G6.	0.1	2