

Kersi D Antia

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/10697349/publications.pdf>

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13
papers

1,768
citations

687363

13
h-index

1125743

13
g-index

13
all docs

13
docs citations

13
times ranked

1230
citing authors

#	ARTICLE	IF	CITATIONS
1	Clustering, Knowledge Sharing, and Intra-brand Competition: A Multiyear Analysis of an Evolving Franchise System. <i>Journal of Marketing</i> , 2018, 82, 74-92.	11.3	25
2	Franchisor's Franchisee Bankruptcy and the Efficacy of Franchisee Governance. <i>Journal of Marketing Research</i> , 2017, 54, 952-967.	4.8	40
3	Conflict Management and Outcomes in Franchise Relationships: The Role of Regulation. <i>Journal of Marketing Research</i> , 2013, 50, 577-589.	4.8	60
4	Conflict Management and Outcomes in Franchise Relationships: The Role of Regulation. <i>Journal of Marketing Research</i> , 2013, 50, 577-589.	4.8	64
5	Contracts, Extracontractual Incentives, and <i>Ex Post</i> Behavior in Franchise Channel Relationships. <i>Journal of Marketing Research</i> , 2012, 49, 260-276.	4.8	175
6	Distributor Sharing of Strategic Information with Suppliers. <i>Journal of Marketing</i> , 2009, 73, 31-43.	11.3	119
7	Distributor Sharing of Strategic Information with Suppliers. <i>Journal of Marketing</i> , 2009, 73, 31-43.	11.3	87
8	The Impact of Capabilities and Prior Investments on Online Channel Commitment and Performance. <i>Journal of Management Information Systems</i> , 2007, 23, 109-142.	4.3	82
9	Entry mode and equity level: A multilevel examination of foreign direct investment ownership structure. <i>Strategic Management Journal</i> , 2007, 28, 857-866.	7.3	60
10	How Does Enforcement Deter Gray Market Incidence?. <i>Journal of Marketing</i> , 2006, 70, 92-106.	11.3	71
11	How Does Enforcement Deter Gray Market Incidence?. <i>Journal of Marketing</i> , 2006, 70, 92-106.	11.3	65
12	What Will the Future Bring? Dominance, Technology Expectations, and Radical Innovation. <i>Journal of Marketing</i> , 2003, 67, 1-18.	11.3	105
13	The Severity of Contract Enforcement in Interfirm Channel Relationships. <i>Journal of Marketing</i> , 2001, 65, 67-81.	11.3	815