

Judy K Frels

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/10674502/publications.pdf>

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3
papers

1,425
citations

2682572

2
h-index

2917675

2
g-index

3
all docs

3
docs citations

3
times ranked

1000
citing authors

#	ARTICLE	IF	CITATIONS
1	Predicting the Effects of Alternative Pricing Strategies in an Artificial Society Undergoing Technology Adoption. , 2008, , 35-55.		0
2	Consumer Switching Costs: A Typology, Antecedents, and Consequences. Journal of the Academy of Marketing Science, 2003, 31, 109-126.	11.2	1,252
3	The Integrated Networks Model: Explaining Resource Allocations in Network Markets. Journal of Marketing, 2003, 67, 29-45.	11.3	173