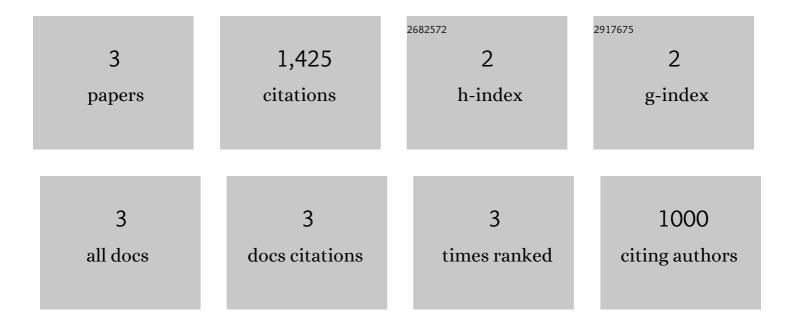
Judy K Frels

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/10674502/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	Predicting the Effects of Alternative Pricing Strategies in an Artificial Society Undergoing Technology Adoption. , 2008, , 35-55.		0
2	Consumer Switching Costs: A Typology, Antecedents, and Consequences. Journal of the Academy of Marketing Science, 2003, 31, 109-126.	11.2	1,252
3	The Integrated Networks Model: Explaining Resource Allocations in Network Markets. Journal of Marketing, 2003, 67, 29-45.	11.3	173