

# Judy K Frels

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/10674502/publications.pdf>

Version: 2024-02-01

3  
papers

1,425  
citations

2682572

2  
h-index

2917675

2  
g-index

3  
all docs

3  
docs citations

3  
times ranked

1000  
citing authors

#	ARTICLE	IF	CITATIONS
1	Consumer Switching Costs: A Typology, Antecedents, and Consequences. Journal of the Academy of Marketing Science, 2003, 31, 109-126.	11.2	1,252
2	The Integrated Networks Model: Explaining Resource Allocations in Network Markets. Journal of Marketing, 2003, 67, 29-45.	11.3	173
3	Predicting the Effects of Alternative Pricing Strategies in an Artificial Society Undergoing Technology Adoption. , 2008, , 35-55.		0