

# Arun Lakshmanan

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/10641823/publications.pdf>

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2  
papers

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citations

2682572  
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times ranked

71  
citing authors

#	ARTICLE	IF	CITATIONS
1	How Kinetic Property Shapes Novelty Perceptions. Journal of Marketing, 2015, 79, 94-111.	11.3	66
2	Do Animated Line Graphs Increase Risk Inferences?. Journal of Marketing Research, 2021, 58, 595-613.	4.8	6