

Richard A Bettis

List of Publications by Year in descending order

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44
papers

6,933
citations

201674
27
h-index

315739
38
g-index

46
all docs

46
docs citations

46
times ranked

3365
citing authors

#	ARTICLE	IF	CITATIONS
1	Strategic Reality Today: Extraordinary Past Success, but Difficult Challenges Loom. Strategic Management Review, 2020, 1, 75-101.	0.7	15
2	Bounded Rationality, Heuristics, Computational Complexity, and Artificial Intelligence. Advances in Strategic Management, 2018, , 139-150.	0.1	3
3	Multiple Organization Goals with Feedback from Shared Technological Task Environments. Organization Science, 2018, 29, 873-889.	4.5	29
4	Adaptive Aspirations. , 2018, , 14-19.		0
5	Dominant Logic. , 2018, , 426-429.		0
6	Organizationally Intractable Decision Problems and the Intellectual Virtues of Heuristics. Journal of Management, 2017, 43, 2620-2637.	9.3	44
7	Conflict inside and outside: Social comparisons and attention shifts in multidivisional firms. Strategic Management Journal, 2017, 38, 1435-1454.	7.3	62
8	Creating repeatable cumulative knowledge in strategic management. Strategic Management Journal, 2016, 37, 257-261.	7.3	174
9	The necessity, logic, and forms of replication. Strategic Management Journal, 2016, 37, 2193-2203.	7.3	192
10	Dominant Logic. , 2016, , 1-4.		0
11	Adaptive Aspirations. , 2016, , 1-5.		0
12	Exploring longitudinal risk&€return relationships. Strategic Management Journal, 2015, 36, 1135-1145.	7.3	26
13	Adaptive aspirations and performance heterogeneity: Attention allocation among multiple reference points. Strategic Management Journal, 2015, 36, 987-1005.	7.3	86
14	Qualitative empirical research in strategic management. Strategic Management Journal, 2015, 36, 637-639.	7.3	40
15	Cash is surprisingly valuable as a strategic asset. Strategic Management Journal, 2014, 35, 2053-2063.	7.3	138
16	Theory in strategic management. Strategic Management Journal, 2014, 35, 1411-1413.	7.3	28
17	The Risk-Return Outcomes of Strategic Responsiveness. , 2014, , 63-90.		0
18	Strategic Momentum. Journal of Management, 2013, 39, 1855-1890.	9.3	38

#	ARTICLE	IF	CITATIONS
19	The search for asterisks: Compromised statistical tests and flawed theories. Strategic Management Journal, 2012, 33, 108-113.	7.3	133
20	The CEO Performance Effect: Statistical Issues and a Complex Fit Perspective. Strategic Management Journal, 2012, 33, 986-999.	7.3	37
21	Adaptive aspirations: performance consequences of risk preferences at extremes and alternative reference groups. Strategic Management Journal, 2011, 32, 1426-1436.	7.3	105
22	Responding to Rivals and Complements: How Market Concentration Shapes Generational Product Innovation Strategy. Organization Science, 2010, 21, 854-872.	4.5	73
23	Strategic Implications of Valuation: Evidence from Valuing Growth Options. Advances in Strategic Management, 2007, , 459-484.	0.1	5
24	Strategic responsiveness and Bowman's riskâ€“return paradox. Strategic Management Journal, 2007, 28, 407-429.	7.3	133
25	Exploring Depth Versus Breadth in Knowledge Management Strategies. Computational and Mathematical Organization Theory, 2002, 8, 49-73.	2.0	31
26	Commentary on “redefining industry structure for the information age” by J. L. Sampler. Strategic Management Journal, 1998, 19, 357-361.	7.3	22
27	SMJ 1996 best paper prize to Marvin B. Lieberman and David B. Montgomery. Strategic Management Journal, 1998, 19, 1109-1109.	7.3	1
28	SMJ 1995 BEST PAPER PRIZE TO DANNY MILLER. Strategic Management Journal, 1996, 17, 503-503.	7.3	4
29	The dominant logic: Retrospective and extension. Strategic Management Journal, 1995, 16, 5-14.	7.3	926
30	The new competitive landscape. Strategic Management Journal, 1995, 16, 7-19.	7.3	813
31	Strategic Management and the Straightjacket: An Editorial Essay. Organization Science, 1991, 2, 315-319.	4.5	162
32	Doctoral Education in the Field of Business Policy and Strategy. Journal of Management, 1990, 16, 361-398.	9.3	118
33	The Adoption of the M-Form Organizational Structure: A Test of Imitation Hypothesis. Management Science, 1988, 34, 1188-1201.	4.1	72
34	Boards of Directors, Top Management Compensation, and Shareholder Returns. Academy of Management Journal, 1987, 30, 645-664.	6.3	52
35	Strategy formulation processes: Differences in perceptions of strength and weaknesses indicators and environmental uncertainty by managerial level. Strategic Management Journal, 1987, 8, 469-485.	7.3	231
36	Financial returns and strategic interaction: The case of instant photography. Strategic Management Journal, 1987, 8, 549-563.	7.3	47

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37	The dominant logic: A new linkage between diversity and performance. Strategic Management Journal, 1986, 7, 485-501.	7.3	2,014
38	Risk/Return Performance of Diversified Firms. Management Science, 1985, 31, 785-799.	4.1	274
39	The visible and the invisible hand: Resource allocation in the industrial sector. Strategic Management Journal, 1983, 4, 27-43.	7.3	24
40	Modern Financial Theory, Corporate Strategy and Public Policy: Three Conundrums<sup />. Academy of Management Review, 1983, 8, 406-415.	11.7	167
41	Risk Considerations in Modeling Corporate Strategy.. Proceedings - Academy of Management, 1982, 1982, 22-25.	0.1	41
42	Strategic Portfolio Management in the Multibusiness Firm. California Management Review, 1981, 24, 23-38.	6.3	55
43	Performance differences in related and unrelated diversified firms. Strategic Management Journal, 1981, 2, 379-393.	7.3	508
44	The iron cage is emptying the dominant logic no longer dominates. Advances in Strategic Management, 0, , 167-174.	0.1	7