

# Richard A Bettis

## List of Publications by Year in descending order

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Version: 2024-02-01

44  
papers

6,933  
citations

201385

27  
h-index

315357

38  
g-index

46  
all docs

46  
docs citations

46  
times ranked

3365  
citing authors

#	ARTICLE	IF	CITATIONS
1	Strategic Reality Today: Extraordinary Past Success, but Difficult Challenges Loom. <i>Strategic Management Review</i> , 2020, 1, 75-101.	0.5	15
2	Bounded Rationality, Heuristics, Computational Complexity, and Artificial Intelligence. <i>Advances in Strategic Management</i> , 2018, , 139-150.	0.1	3
3	Multiple Organization Goals with Feedback from Shared Technological Task Environments. <i>Organization Science</i> , 2018, 29, 873-889.	3.0	29
4	Adaptive Aspirations. , 2018, , 14-19.		0
5	Dominant Logic. , 2018, , 426-429.		0
6	Organizationally Intractable Decision Problems and the Intellectual Virtues of Heuristics. <i>Journal of Management</i> , 2017, 43, 2620-2637.	6.3	44
7	Conflict inside and outside: Social comparisons and attention shifts in multidivisional firms. <i>Strategic Management Journal</i> , 2017, 38, 1435-1454.	4.7	62
8	Creating repeatable cumulative knowledge in strategic management. <i>Strategic Management Journal</i> , 2016, 37, 257-261.	4.7	174
9	The necessity, logic, and forms of replication. <i>Strategic Management Journal</i> , 2016, 37, 2193-2203.	4.7	192
10	Dominant Logic. , 2016, , 1-4.		0
11	Adaptive Aspirations. , 2016, , 1-5.		0
12	Exploring longitudinal risk&€return relationships. <i>Strategic Management Journal</i> , 2015, 36, 1135-1145.	4.7	26
13	Adaptive aspirations and performance heterogeneity: Attention allocation among multiple reference points. <i>Strategic Management Journal</i> , 2015, 36, 987-1005.	4.7	86
14	Qualitative empirical research in strategic management. <i>Strategic Management Journal</i> , 2015, 36, 637-639.	4.7	40
15	Cash is surprisingly valuable as a strategic asset. <i>Strategic Management Journal</i> , 2014, 35, 2053-2063.	4.7	138
16	Theory in strategic management. <i>Strategic Management Journal</i> , 2014, 35, 1411-1413.	4.7	28
17	The Risk-Return Outcomes of Strategic Responsiveness. , 2014, , 63-90.		0
18	Strategic Momentum. <i>Journal of Management</i> , 2013, 39, 1855-1890.	6.3	38

#	ARTICLE	IF	CITATIONS
19	The search for asterisks: Compromised statistical tests and flawed theories. Strategic Management Journal, 2012, 33, 108-113.	4.7	133
20	The CEO Performance Effect: Statistical Issues and a Complex Fit Perspective. Strategic Management Journal, 2012, 33, 986-999.	4.7	37
21	Adaptive aspirations: performance consequences of risk preferences at extremes and alternative reference groups. Strategic Management Journal, 2011, 32, 1426-1436.	4.7	105
22	Responding to Rivals and Complements: How Market Concentration Shapes Generational Product Innovation Strategy. Organization Science, 2010, 21, 854-872.	3.0	73
23	Strategic Implications of Valuation: Evidence from Valuing Growth Options. Advances in Strategic Management, 2007, , 459-484.	0.1	5
24	Strategic responsiveness and Bowman's riskâ€œreturn paradox. Strategic Management Journal, 2007, 28, 407-429.	4.7	133
25	Exploring Depth Versus Breadth in Knowledge Management Strategies. Computational and Mathematical Organization Theory, 2002, 8, 49-73.	1.5	31
26	Commentary on â€œredefining industry structure for the information ageâ€™ by J. L. Sampler. Strategic Management Journal, 1998, 19, 357-361.	4.7	22
27	SMJ 1996 best paper prize to Marvin B. Lieberman and David B. Montgomery. Strategic Management Journal, 1998, 19, 1109-1109.	4.7	1
28	SMJ 1995 BEST PAPER PRIZE TO DANNY MILLER. Strategic Management Journal, 1996, 17, 503-503.	4.7	4
29	The dominant logic: Retrospective and extension. Strategic Management Journal, 1995, 16, 5-14.	4.7	926
30	The new competitive landscape. Strategic Management Journal, 1995, 16, 7-19.	4.7	813
31	Strategic Management and the Straightjacket: An Editorial Essay. Organization Science, 1991, 2, 315-319.	3.0	162
32	Doctoral Education in the Field of Business Policy and Strategy. Journal of Management, 1990, 16, 361-398.	6.3	118
33	The Adoption of the M-Form Organizational Structure: A Test of Imitation Hypothesis. Management Science, 1988, 34, 1188-1201.	2.4	72
34	Boards of Directors, Top Management Compensation, and Shareholder Returns. Academy of Management Journal, 1987, 30, 645-664.	4.3	52
35	Strategy formulation processes: Differences in perceptions of strength and weaknesses indicators and environmental uncertainty by managerial level. Strategic Management Journal, 1987, 8, 469-485.	4.7	231
36	Financial returns and strategic interaction: The case of instant photography. Strategic Management Journal, 1987, 8, 549-563.	4.7	47

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37	The dominant logic: A new linkage between diversity and performance. Strategic Management Journal, 1986, 7, 485-501.	4.7	2,014
38	Risk/Return Performance of Diversified Firms. Management Science, 1985, 31, 785-799.	2.4	274
39	The visible and the invisible hand: Resource allocation in the industrial sector. Strategic Management Journal, 1983, 4, 27-43.	4.7	24
40	Modern Financial Theory, Corporate Strategy and Public Policy: Three Conundrums<sup />. Academy of Management Review, 1983, 8, 406-415.	7.4	167
41	Risk Considerations in Modeling Corporate Strategy.. Proceedings - Academy of Management, 1982, 1982, 22-25.	0.0	41
42	Strategic Portfolio Management in the Multibusiness Firm. California Management Review, 1981, 24, 23-38.	3.4	55
43	Performance differences in related and unrelated diversified firms. Strategic Management Journal, 1981, 2, 379-393.	4.7	508
44	The iron cage is emptying the dominant logic no longer dominates. Advances in Strategic Management, 0, , 167-174.	0.1	7