

Elanor Colleoni

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1041389/publications.pdf>

Version: 2024-02-01

15
papers

1,720
citations

1478505

6
h-index

1199594

12
g-index

15
all docs

15
docs citations

15
times ranked

1490
citing authors

#	ARTICLE	IF	CITATIONS
1	Finding the Tipping Point: When Heterogeneous Evaluations in Social Media Converge and Influence Organizational Legitimacy. <i>Business and Society</i> , 2023, 62, 117-150.	6.4	7
2	<i>Mens rea</i>, wrongdoing and digital advocacy in social media: Exploring quasi-legal narratives during #deleteuber boycott. <i>Journal of Public Affairs</i> , 2022, 22, .	3.1	2
3	Does Culture Matter? Measuring Cross-Country Perceptions of CSR Communication Campaigns about COVID-19. <i>Sustainability</i> , 2022, 14, 889.	3.2	7
4	How infomediaries on Twitter influence business outcomes of a bank. <i>International Journal of Bank Marketing</i> , 2021, 39, 709-724.	6.4	6
5	Computer-Assisted Concept Analysis of Customer Centricity: A Review of the Literature on Employee Engagement, Culture, Leadership, and Identity Co-Creation. <i>Sustainability</i> , 2021, 13, 5157.	3.2	0
6	Exploring How Publics Discursively Organize as Digital Collectives: The Use of Empty and Floating Signifiers as Organizing Devices in Social Media. <i>Journal of the Association for Consumer Research</i> , 2021, 6, 491-502.	1.7	4
7	Why Would the Rise of Social Media Increase the Influence of Traditional Media on Collective Judgments? A Response to Blevins and Ragazzino. <i>Academy of Management Review</i> , 2019, 44, 222-226.	11.7	5
8	Social Media and the Formation of Organizational Reputation. <i>Academy of Management Review</i> , 2019, 44, 28-52.	11.7	200
9	Measuring Organizational Legitimacy in Social Media: Assessing Citizens'™ Judgments With Sentiment Analysis. <i>Business and Society</i> , 2018, 57, 60-97.	6.4	140
10	Echo Chamber or Public Sphere? Predicting Political Orientation and Measuring Political Homophily in Twitter Using Big Data. <i>Journal of Communication</i> , 2014, 64, 317-332.	3.7	717
11	Modelling political disaffection from Twitter data. , 2013, , .		21
12	CSR communication strategies for organizational legitimacy in social media. <i>Corporate Communications</i> , 2013, 18, 228-248.	2.1	206
13	Value in Informational Capitalism and on the Internet. <i>Information Society</i> , 2012, 28, 135-150.	2.9	197
14	Good Friends, Bad News - Affect and Virality in Twitter. <i>Communications in Computer and Information Science</i> , 2011, , 34-43.	0.5	208
15	Being best in the world or best for the world? Fostering CSR cooperative behaviors through communication. <i>Italian Journal of Marketing</i> , 0, , .	2.8	0