

Cait Lamberton

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1034141/publications.pdf>

Version: 2024-02-01

45
papers

564
citations

933447

10
h-index

940533

16
g-index

45
all docs

45
docs citations

45
times ranked

533
citing authors

#	ARTICLE	IF	CITATIONS
1	Will he buy a surprise? Gender differences in the purchase of surprise offerings. <i>Journal of Retailing</i> , 2022, 98, 667-684.	6.2	13
2	Consumers' response to promotional gifts: The role of gender, transactional value, and reciprocity. <i>Psychology and Marketing</i> , 2021, 38, 196-211.	8.2	8
3	Reflective Self-Control in Self-Control Scholarship: A Peircean Analysis. <i>Journal of Consumer Psychology</i> , 2020, 30, 201-207.	4.5	3
4	The Aggregated Extremes Effect: Not All Routes to "Balanced" Bundles are Equally Appealing. <i>Journal of Consumer Psychology</i> , 2020, 30, 219-239.	4.5	2
5	Delicate Snowflakes and Broken Bonds: A Conceptualization of Consumption-Based Offense. <i>Journal of Consumer Research</i> , 2019, 45, 1164-1193.	5.1	24
6	How Economic Tropes Affect Attitudes Toward Social Welfare Policies. <i>Journal of Nonprofit and Public Sector Marketing</i> , 2019, 31, 303-327.	1.6	0
7	Toward a Dignity Architecture: The Critical Challenges of Stigmatized Identity Cues for Consumer Psychology. <i>Journal of Consumer Psychology</i> , 2019, 29, 152-159.	4.5	16
8	The Power of Voice in Stimulating Morality: Eliciting Taxpayer Preferences Increases Tax Compliance. <i>Journal of Consumer Psychology</i> , 2018, 28, 310-328.	4.5	22
9	Stranger Danger: When and Why Consumer Dyads Behave Less Ethically Than Individuals. <i>Journal of Consumer Research</i> , 2018, 45, 90-108.	5.1	20
10	Does pulling together lead to falling apart? The self-regulatory consequences of cooperative orientations for the self-reliant. <i>Journal of Business Research</i> , 2017, 81, 70-79.	10.2	2
11	Men and the Middle: Gender Differences in Dyadic Compromise Effects. <i>Journal of Consumer Research</i> , 2016, 43, 355-371.	5.1	31
12	Collaborative consumption: a goal-based framework. <i>Current Opinion in Psychology</i> , 2016, 10, 55-59.	4.9	42
13	Haunts or helps from the past: Understanding the effect of recall on current self-control. <i>Journal of Consumer Psychology</i> , 2016, 26, 245-256.	4.5	11
14	Consumer Happiness and Well-Being. , 2015, , 5-28.		5
15	Attitude Change and Persuasion. , 2015, , 29-64.		6
16	Consumer Emotions. , 2015, , 90-121.		1
17	Consumer Neuroscience. , 2015, , 152-179.		16
18	Consuming Brands. , 2015, , 209-232.		6

#	ARTICLE	IF	CITATIONS
19	User Design through Self-Customization. , 2015, , 233-254.		6
20	Consumer Sharing. , 2015, , 693-720.		6
21	Taxes and Consumer Behavior. , 2015, , 564-588.		7
22	Identity-Signaling Behavior. , 2015, , 257-281.		19
23	Coping Research in the Broader Perspective. , 2015, , 282-308.		7
24	Power and Consumer Behavior. , 2015, , 309-331.		3
25	Social Hierarchy, Social Status, and Status Consumption. , 2015, , 332-367.		38
26	Word of Mouth and Interpersonal Communication. , 2015, , 368-397.		6
27	Gift Giving. , 2015, , 398-418.		6
28	Online Social Interaction. , 2015, , 476-504.		3
29	The Consumer Psychology of Online Privacy. , 2015, , 619-646.		8
30	Consumers and Healthcare. , 2015, , 647-672.		3
31	Moral and Political Identity. , 2015, , 589-618.		2
32	Vice-Virtue Bundles. Management Science, 2015, 61, 204-228.	4.1	75
33	Organizing Products with Complements versus Substitutes: Effects on Store Preferences as a Function of Effort and Assortment Perceptions. Journal of Retailing, 2015, 91, 1-18.	6.2	59
34	Should Firms Use Small Financial Benefits to Express Appreciation to Consumers? Understanding and Avoiding Trivialization Effects. Journal of Marketing, 2015, 79, 74-90.	11.3	23
35	A Spoonful of Choice: How Allocation Increases Satisfaction with Tax Payments. Journal of Public Policy and Marketing, 2013, 32, 223-238.	3.4	32
36	Consumer Prediction: Forecasted Utility, Psychological Distance, and Their Intersection. , 0, , 65-89.		5

#	ARTICLE	IF	CITATIONS
37	Evolution and Consumer Behavior. , 0, , 122-151.		5
38	Developmental Consumer Psychology: Children in the Twenty-First Century. , 0, , 180-208.		0
39	Social Class and Scarcity: Understanding Consumers Who Have Less. , 0, , 673-692.		2
40	Interpersonal Influences in Consumer Psychology: When Does Implicit Social Influence Arise?. , 0, , 419-445.		1
41	Agency and Communion as a Framework to Understand Consumer Behavior. , 0, , 446-475.		7
42	Ethical Consumption. , 0, , 507-529.		5
43	Government Efforts to Aid Consumer Well-Being: Understanding Federal Health Warnings and Disclosures. , 0, , 530-563.		6
44	Globalization, Culture, and Consumer Behavior. , 0, , 721-748.		1
45	Introducing System Zero: The Drive for Marketplace Dignity. SSRN Electronic Journal, 0, , .	0.4	1