

# Ozlem Sandikci

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1030858/publications.pdf>

Version: 2024-02-01

7  
papers

573  
citations

1937685

4  
h-index

2053705

5  
g-index

7  
all docs

7  
docs citations

7  
times ranked

414  
citing authors

#	ARTICLE	IF	CITATIONS
1	Veiling in Style: How Does a Stigmatized Practice Become Fashionable?. Journal of Consumer Research, 2010, 37, 15-36.	5.1	406
2	Competently Ordinary: New Middle Class Consumers in the Emerging Markets. Journal of Marketing, 2014, 78, 125-140.	11.3	129
3	Religion and the marketplace: constructing the "new" Muslim consumer. Religion, 2018, 48, 453-473.	0.7	22
4	Religion and Everyday Consumption Ethics: A Moral Economy Approach. Journal of Business Ethics, 2021, 168, 277-293.	6.0	9
5	The scalar politics of difference: Researching consumption and marketing outside the west. Marketing Theory, 0, , 147059312210747.	3.1	4
6	CCT Perspectives on Macromarketing: Introduction to the Special Issue. Journal of Macromarketing, 2019, 39, 5-8.	2.6	3
7	The Halal Nail Polish: Religion and Body Politics in the Marketplace. , 2021, , 129-150.		0