

# Menno D T De Jong

## List of Publications by Year in descending order

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119  
papers

4,837  
citations

109137

35  
h-index

114278

63  
g-index

119  
all docs

119  
docs citations

119  
times ranked

3888  
citing authors

#	ARTICLE	IF	CITATIONS
1	Beyond Simplifications: Making Sense of Paradoxical Chinese Values in Chinese-Western Business Negotiations. <i>International Journal of Business Communication</i> , 2023, 60, 130-149.	1.4	5
2	Co-creation in support of responsible research and innovation: an analysis of three stakeholder workshops on nanotechnology for health. <i>Journal of Responsible Innovation</i> , 2022, 9, 28-48.	2.3	12
3	Lost in privacy? Online privacy from a cybersecurity expert perspective. <i>Telematics and Informatics</i> , 2022, 68, 101782.	3.5	11
4	Twitter as a Technical Communication Platform: How IT Companies' Message Characteristics Relate to Online Engagement. <i>Technical Communication</i> , 2022, 69, 18-35.	0.5	0
5	Sensemaking in supervisor-doctoral student relationships: revealing schemas on the fulfillment of basic psychological needs. <i>Studies in Higher Education</i> , 2021, 46, 2738-2750.	2.9	19
6	Getting the Picture: A Cross-Cultural Comparison of Chinese and Western Users' Preferences for Image Types in Manuals for Household Appliances. <i>Journal of Technical Writing and Communication</i> , 2021, 51, 137-158.	1.1	6
7	Conceptualizing Empathy Competence: A Professional Communication Perspective. <i>Journal of Business and Technical Communication</i> , 2021, 35, 333-368.	1.4	12
8	A Q methodology study on divergent perspectives on CRISPR-Cas9 in the Netherlands. <i>BMC Medical Ethics</i> , 2021, 22, 48.	1.0	2
9	Mental Well-Being of Chinese Immigrants in the Netherlands during the COVID-19 Pandemic: A Survey Investigating Personal and Societal Antecedents. <i>Sustainability</i> , 2021, 13, 4198.	1.6	6
10	Privacy Rating: A User-Centered Approach for Visualizing Data Handling Practices of Online Services. <i>IEEE Transactions on Professional Communication</i> , 2021, 64, 354-373.	0.6	6
11	How Can I Contribute? Citizen Engagement in the Development of Nanotechnology for Health. <i>NanoEthics</i> , 2021, 15, 211-227.	0.5	2
12	Different Shades of Greenwashing: Consumers' Reactions to Environmental Lies, Half-Lies, and Organizations Taking Credit for Following Legal Obligations. <i>Journal of Business and Technical Communication</i> , 2020, 34, 38-76.	1.4	65
13	Managing Corporate Social Responsibility (CSR) Together: The Effects of Stakeholder Participation and Third-Party Organization's (TPO) Endorsement on CSR Initiative Effectiveness. <i>Corporate Reputation Review</i> , 2020, 23, 225-240.	1.1	9
14	Listen to us: How Dutch subnational governments together use public affairs to create a favorable position in the national and European political arenas. <i>Journal of Public Affairs</i> , 2020, 20, e1971.	1.7	0
15	How Large Information Technology Companies Use Twitter: Arrangement of Corporate Accounts and Characteristics of Tweets. <i>Journal of Business and Technical Communication</i> , 2020, 34, 364-392.	1.4	19
16	Cultural Differences Between Chinese and Western User Instructions: A Content Analysis of User Manuals for Household Appliances. <i>IEEE Transactions on Professional Communication</i> , 2020, 63, 3-20.	0.6	10
17	Inductively Versus Deductively Structured Product Descriptions: Effects on Chinese and Western Readers. <i>Journal of Business and Technical Communication</i> , 2020, 34, 335-363.	1.4	2
18	Does Digital Nature Enhance Social Aspirations? An Experimental Study. <i>International Journal of Environmental Research and Public Health</i> , 2020, 17, 1454.	1.2	10

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19	Chinese Technical Communicators' Opinions on Cultural Differences between Chinese and Western User Manuals. , 2019, , .		2
20	Citizens' intentions to participate in governmental co-creation initiatives: Comparing three co-creation configurations. Government Information Quarterly, 2019, 36, 490-500.	4.0	42
21	Putting the privacy paradox to the test: Online privacy and security behaviors among users with technical knowledge, privacy awareness, and financial resources. Telematics and Informatics, 2019, 41, 55-69.	3.5	108
22	Corporate rebranding: effects of corporate visual identity changes on employees and consumers. Journal of Marketing Communications, 2018, 24, 3-16.	2.7	23
23	Usersâ€™ Personal Conceptions of Usability and User Experience of Electronic and Software Products. IEEE Transactions on Professional Communication, 2018, 61, 116-132.	0.6	16
24	Identifying competence characteristics for excellent communication professionals. Journal of Communication Management, 2018, 22, 233-252.	1.4	17
25	Functional Complexity and Web Site Design. Journal of Business and Technical Communication, 2018, 32, 347-372.	1.4	7
26	Coworkersâ€™ Perspectives on Mentoring Relationships. Group and Organization Management, 2018, 43, 245-272.	2.7	9
27	Strategies and cues adolescents use to assess the age of an online stranger. Information, Communication and Society, 2018, 21, 1168-1185.	2.6	6
28	Technological start-ups in the innovation system: an actor-oriented perspective. Technology Analysis and Strategic Management, 2018, 30, 282-294.	2.0	6
29	Making Green Stuff? Effects of Corporate Greenwashing on Consumers. Journal of Business and Technical Communication, 2018, 32, 77-112.	1.4	91
30	Regional public affairs activities in The Netherlands: How to gain ground in the national and European arena. European Urban and Regional Studies, 2018, 25, 24-39.	1.8	2
31	On the anatomy of social engineering attacksâ€”A literatureâ€”based dissection of successful attacks. Journal of Investigative Psychology and Offender Profiling, 2018, 15, 20-45.	0.4	37
32	How Does It Fit? Exploring the Congruence Between Organizations and Their Corporate Social Responsibility (CSR) Activities. Journal of Business Ethics, 2017, 143, 71-83.	3.7	151
33	If You Could Read My Mind: The Role of Healthcare Providersâ€™ Empathic and Communicative Competencies in Clientsâ€™ Satisfaction with Consultations. Health Communication, 2017, 32, 111-118.	1.8	26
34	The privacy paradox â€” Investigating discrepancies between expressed privacy concerns and actual online behavior â€” A systematic literature review. Telematics and Informatics, 2017, 34, 1038-1058.	3.5	435
35	Dutch public affairs professionals in the national and European arena: A smart mix of skills, attitude, and knowledge competences. Journal of Public Affairs, 2017, 17, e1666.	1.7	1
36	The home front: Internal organization of public affairs in Dutch subnational governments. Journal of Public Affairs, 2017, 17, e1641.	1.7	2

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37	Determinants of safety outcomes and performance: A systematic literature review of research in four high-risk industries. <i>Journal of Safety Research</i> , 2017, 62, 127-141.	1.7	47
38	Order and control in the environment: Exploring the effects on undesired behaviour and the importance of locus of control. <i>Legal and Criminological Psychology</i> , 2017, 22, 213-227.	1.5	1
39	Framing CSR fit: How corporate social responsibility activities are covered by news media. <i>Public Relations Review</i> , 2016, 42, 943-951.	1.9	25
40	Treating Child Disruptive Behavior in High-Risk Families: A Comparative Effectiveness Trial from a Community-Based Implementation. <i>Journal of Child and Family Studies</i> , 2016, 25, 1605-1622.	0.7	43
41	Informal Mentoring at Work: A Review and Suggestions for Future Research. <i>International Journal of Management Reviews</i> , 2016, 18, 498-517.	5.2	46
42	Evaluating Internal Public Relations Using the Critical Incident Technique. <i>Journal of Public Relations Research</i> , 2015, 27, 46-62.	1.3	8
43	Facilitating personal deliberation online: Immediate effects of two ConsiderIt variations. <i>Computers in Human Behavior</i> , 2015, 51, 461-469.	5.1	7
44	Network Analysis as a Communication Audit Instrument. <i>Journal of Business and Technical Communication</i> , 2015, 29, 36-60.	1.4	8
45	Motives to mentor: Self-focused, protégé-focused, relationship-focused, organization-focused, and unfocused motives. <i>Journal of Vocational Behavior</i> , 2014, 85, 266-275.	1.9	46
46	The Effects of Different Parts of the Annual Report on Potential Investors' Attitudes Towards the Company and on the Corporate Reputation. <i>IEEE Transactions on Professional Communication</i> , 2014, 57, 78-97.	0.6	9
47	Exploring the linkage between the home domain and absence from work: Health, motivation, or both?. <i>Journal of Organizational Behavior</i> , 2013, 34, 273-290.	2.9	32
48	One More Beer? Serving Alcohol to Pseudo-Intoxicated Guests in Bars. <i>Alcoholism: Clinical and Experimental Research</i> , 2013, 37, 1213-1219.	1.4	18
49	Identifying support functions in developmental relationships: A self-determination perspective. <i>Journal of Vocational Behavior</i> , 2013, 82, 20-29.	1.9	26
50	Children's Perspectives on Cyberbullying: Insights Based on Participatory Research. <i>Cyberpsychology, Behavior, and Social Networking</i> , 2013, 16, 248-253.	2.1	49
51	Effects of Licensing and Supply Practices. , 2013, , 709-716.		0
52	Users' Abilities to Review Web Site Pages. <i>Journal of Business and Technical Communication</i> , 2012, 26, 171-201.	1.4	18
53	Shall I Tell You Where I Live and Who I Am? Factors Influencing the Behavioral Intention to Disclose Personal Data for Online Government Transactions. <i>International Journal of Human-Computer Interaction</i> , 2012, 28, 163-177.	3.3	33
54	Improving shop floor compliance with age restrictions for alcohol sales: effectiveness of a feedback letter intervention. <i>European Journal of Public Health</i> , 2012, 22, 737-742.	0.1	22

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55	Media Rating Systems: Do They Work? Shop Floor Compliance with Age Restrictions in The Netherlands. <i>Mass Communication and Society</i> , 2012, 15, 335-359.	1.2	7
56	Combining Concurrent Think-Aloud Protocols and Eye-Tracking Observations: An Analysis of Verbalizations and Silences. <i>IEEE Transactions on Professional Communication</i> , 2012, 55, 206-220.	0.6	55
57	Effects of Media Ratings on Children and Adolescents: A Litmus Test of the Forbidden Fruit Effect. <i>Journal of Communication</i> , 2012, 62, 1084-1101.	2.1	17
58	A cue or two and I'll trust you: Determinants of trust in government organizations in terms of their processing and usage of citizens' personal information disclosed online. <i>Government Information Quarterly</i> , 2012, 29, 41-49.	4.0	65
59	Measuring the quality of governmental websites in a controlled versus an online setting with the "Website Evaluation Questionnaire"™. <i>Government Information Quarterly</i> , 2012, 29, 383-393.	4.0	64
60	Why should i comply? Sellers' accounts for (non-)compliance with legal age limits for alcohol sales. <i>Substance Abuse Treatment, Prevention, and Policy</i> , 2012, 7, 5.	1.0	23
61	Making sense of alcohol experiences. <i>Addictive Behaviors</i> , 2011, 36, 849-854.	1.7	4
62	Effects of a National Information Campaign on Compliance With Age Restrictions for Alcohol Sales. <i>Journal of Adolescent Health</i> , 2011, 49, 97-98.	1.2	16
63	I trust not therefore it must be risky: Determinants of the perceived risks of disclosing personal data for e-government transactions. <i>Computers in Human Behavior</i> , 2011, 27, 2233-2242.	5.1	59
64	Retrospective think-aloud method. , 2011, , .		39
65	"That was funny, but what was the brand again?"™. <i>International Journal of Advertising</i> , 2011, 30, 795-814.	4.2	21
66	A Comprehensive Theoretical Framework for Personal Information-Related Behaviors on the Internet. <i>Information Society</i> , 2011, 27, 220-232.	1.7	39
67	Effecten van positief geladen informatie en geografische nabijheid in de corporate communicatie van een waterschap. <i>Tijdschrift Voor Taalbeheersing</i> , 2010, 32, 228-241.	0.1	1
68	Speaking of dominance, status differences, and identification: Making sense of a merger. <i>Journal of Occupational and Organizational Psychology</i> , 2010, 83, 627-643.	2.6	32
69	How shall I trust the faceless and the intangible? A literature review on the antecedents of online trust. <i>Computers in Human Behavior</i> , 2010, 26, 857-869.	5.1	492
70	Reading the least read? Indicators of users' intention to consult privacy statements on municipal websites. <i>Government Information Quarterly</i> , 2010, 27, 238-244.	4.0	20
71	Usable guidelines for usable websites? An analysis of five e-government heuristics. <i>Government Information Quarterly</i> , 2010, 27, 254-263.	4.0	49
72	Contested hybridization of regulation: Failure of the Dutch regulatory system to protect minors from harmful media. <i>Regulation and Governance</i> , 2010, 4, 154-174.	1.9	29

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73	Horizontal and vertical communication as determinants of professional and organisational identification. <i>Personnel Review</i> , 2010, 39, 210-226.	1.6	83
74	Shop Floor Compliance with Age Restrictions for Tobacco Sales: Remote Versus In-Store Age Verification. <i>Journal of Adolescent Health</i> , 2010, 46, 197-199.	1.2	15
75	Determinants of parental support for governmental alcohol control policies. <i>Health Policy</i> , 2010, 97, 195-201.	1.4	8
76	Auditing management practices in schools. <i>International Journal of Educational Management</i> , 2009, 23, 227-236.	0.9	7
77	There's alcohol in my soap: portrayal and effects of alcohol use in a popular television series. <i>Health Education Research</i> , 2009, 24, 421-429.	1.0	23
78	Evaluating municipal websites: A methodological comparison of three think-aloud variants. <i>Government Information Quarterly</i> , 2009, 26, 193-202.	4.0	43
79	When the bureaucrat promises to safeguard your online privacy: Dissecting the contents of privacy statements on Dutch municipal websites. <i>Government Information Quarterly</i> , 2009, 26, 559-566.	4.0	17
80	Employee identification before and after an internal merger: A longitudinal analysis. <i>Journal of Occupational and Organizational Psychology</i> , 2009, 82, 113-128.	2.6	45
81	Effects of information usefulness, visual attractiveness, and usability on web visitors' trust and behavioral intentions. , 2009, , .		13
82	Determinants of the Use of a Diabetes Risk-Screening Test. <i>Journal of Community Health</i> , 2008, 33, 313-317.	1.9	14
83	Comparing two image research instruments: The Q-sort method versus the Likert attitude questionnaire. <i>Food Quality and Preference</i> , 2008, 19, 511-518.	2.3	84
84	Contributions of self and organisational efficacy expectations to commitment. <i>Employee Relations</i> , 2008, 30, 142-155.	1.5	17
85	Voters' Perceptions of Voting Technology. <i>Social Science Computer Review</i> , 2008, 26, 399-410.	2.6	8
86	Happy Hours and Other Alcohol Discounts in Caf��s: Prevalence and Effects on Underage Adolescents. <i>Journal of Public Health Policy</i> , 2008, 29, 340-352.	1.0	10
87	Commitment with or without a stick of paid work: Comparison of paid and unpaid workers in a nonprofit organization. <i>European Journal of Work and Organizational Psychology</i> , 2008, 17, 315-326.	2.2	37
88	Direct and indirect effects of supervisor communication on organizational commitment. <i>Corporate Communications</i> , 2007, 12, 116-128.	1.1	74
89	Professional Writers and Empathy: Exploring the Barriers to Anticipating Reader Problems. , 2007, , .		4
90	The congruence of actual and perceived person��organization fit. <i>International Journal of Human Resource Management</i> , 2007, 18, 1736-1747.	3.3	32

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91	Website Evaluation Questionnaire: Development of a Research-Based Tool for Evaluating Informational Websites. <i>Lecture Notes in Computer Science</i> , 2007, , 293-304.	1.0	48
92	Why work?. <i>Personnel Review</i> , 2007, 37, 47-65.	1.6	26
93	Mystery Shopping and Alcohol Sales: Do Supermarkets and Liquor Stores Sell Alcohol to Underage Customers?. <i>Journal of Adolescent Health</i> , 2007, 41, 302-308.	1.2	71
94	Evaluating the Communication Satisfaction Questionnaire as a Communication Audit Tool. <i>Management Communication Quarterly</i> , 2007, 20, 261-282.	1.0	47
95	Projective techniques for brand image research. <i>Qualitative Market Research</i> , 2007, 10, 300-309.	1.0	80
96	Multiple organizational identification levels and the impact of perceived external prestige and communication climate. <i>Journal of Organizational Behavior</i> , 2007, 28, 173-190.	2.9	202
97	Evaluation of User Support: Factors That Affect User Satisfaction With Helpdesks and Helplines. <i>IEEE Transactions on Professional Communication</i> , 2007, 50, 219-231.	0.6	15
98	Communicatieklimaat, externe waardering en organisatie-identificatie op verschillende organisatieniveaus /Communication climate and perceived external prestige as determinants of organizational identification at different organizational levels. <i>Tijdschrift Voor Communicatiewetenschap</i> , 2007, 35, 249-263.	0.2	0
99	The impact of organisational characteristics on corporate visual identity. <i>European Journal of Marketing</i> , 2006, 40, 870-885.	1.7	71
100	Organizational Identification During a Merger: Determinants of Employees' Expected Identification With the New Organization*. <i>British Journal of Management</i> , 2006, 17, S49-S67.	3.3	147
101	Scenario evaluation of municipal Web sites: Development and use of an expert-focused evaluation tool. <i>Government Information Quarterly</i> , 2006, 23, 191-206.	4.0	57
102	Constructive Interaction: An Analysis of Verbal Interaction in a Usability Setting. <i>IEEE Transactions on Professional Communication</i> , 2006, 49, 311-324.	0.6	15
103	Sexuality and People With Intellectual Disabilities: Assessment of Knowledge, Attitudes, Experiences, and Needs. <i>Mental Retardation</i> , 2006, 44, 283-294.	1.1	69
104	Does think aloud work?. , 2006, , .		38
105	Managing Corporate Visual Identity: Exploring the Differences Between Manufacturing and Service, and Profit-Making and Nonprofit Organizations. <i>Journal of Business Communication</i> , 2006, 43, 138-157.	1.8	43
106	Dynamics of Iterative Reader Feedback. <i>Journal of Business and Technical Communication</i> , 2006, 20, 159-176.	1.4	6
107	Municipalities on the Web: User-Friendliness of Government Information on the Internet. <i>Lecture Notes in Computer Science</i> , 2006, , 174-185.	1.0	11
108	Auditing Information Structures in Organizations: A Review of Data Collection Techniques for Network Analysis. <i>Organizational Research Methods</i> , 2005, 8, 429-453.	5.6	38

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109	How corporate visual identity supports reputation. <i>Corporate Communications</i> , 2005, 10, 108-116.	1.1	162
110	Managing corporate visual identity: use and effects of organizational measures to support a consistent self-presentation. <i>Public Relations Review</i> , 2004, 30, 225-234.	1.9	26
111	Argumentation Schemes in Persuasive Brochures. <i>Argumentation</i> , 2004, 18, 295-323.	0.7	39
112	Employing think-aloud protocols and constructive interaction to test the usability of online library catalogues: a methodological comparison. <i>Interacting With Computers</i> , 2004, 16, 1153-1170.	1.0	72
113	Retrospective vs. concurrent think-aloud protocols: Testing the usability of an online library catalogue. <i>Behaviour and Information Technology</i> , 2003, 22, 339-351.	2.5	302
114	Focus: Design and Evaluation of a Software Tool for Collecting Reader Feedback. <i>Technical Communication Quarterly</i> , 2001, 10, 387-401.	1.0	5
115	Readers' Background Characteristics and Their Feedback on Documents: The Influence of Gender and Educational Level on Evaluation Results. <i>Journal of Technical Writing and Communication</i> , 2001, 31, 267-281.	1.1	3
116	Toward a document evaluation methodology: what does research tell us about the validity and reliability of evaluation methods?. <i>IEEE Transactions on Professional Communication</i> , 2000, 43, 242-260.	0.6	37
117	Expert Judgments versus Reader Feedback: A Comparison of Text Evaluation Techniques. <i>Journal of Technical Writing and Communication</i> , 1996, 26, 507-519.	1.1	20
118	Analyzing the interaction between facilitator and participants in two variants of the think-aloud method. , 0, , .		5
119	Microblogging for Engagement: Effects of Prior Company Involvement, Communication Strategy, and Emojis on Western and Chinese Users. <i>Journal of International Consumer Marketing</i> , 0, , 1-15.	2.3	1